

RODRIGUEZ EXHIBITS 15-25

RODRIGUEZ
EXHIBIT 15

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,887,828

Registered Sep. 21, 2004

**TRADEMARK
PRINCIPAL REGISTER**

WAFER THINS

AWC HOLDINGS LLC (ILLINOIS LTD LIAB CO)
121 WEST 61ST STREET
WESTMONT, IL 60559

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WAFER" , APART FROM THE
MARK AS SHOWN.

FOR: WHEAT BASED WAFER SNACKS, IN
CLASS 30 (U.S. CL. 46).

SN 78-243,656, FILED 4-30-2003.

FIRST USE 10-1-2003; IN COMMERCE 11-1-2003.

MICHAEL WEBSTER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:46:37 ET

Serial Number: 78243656 Assignment Information Trademark Document Retrieval

Registration Number: 2887828

Mark (words only): WAFER THINS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-09-21

Filing Date: 2003-04-30

Transformed into a National Application: No

Registration Date: 2004-09-21

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-10-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HONEY WAFER BAKING COMPANY

Address:

HONEY WAFER BAKING COMPANY
13939 S. LINDER AVE.
CRESTWOOD, IL 60445
United States

Legal Entity Type: USA CORP.

State or Country Where Organized: (NOT AVAILABLE)

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

Wheat based wafer snacks

Basis: 1(a)

First Use Date: 2003-10-01

First Use in Commerce Date: 2003-11-01

ADDITIONAL INFORMATION

Disclaimer: "wafer"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-25 - Automatic Update Of Assignment Of Ownership

2004-09-21 - Registered - Principal Register

2004-07-19 - Allowed for Registration - Principal Register (SOU accepted)

2004-07-08 - Assigned To Examiner

2004-07-07 - Statement of use processing complete

2004-06-07 - Amendment to Use filed

2004-06-07 - TEAS Statement of Use Received

2004-05-25 - Noa Mailed - SOU Required From Applicant

2004-03-02 - Published for opposition

2004-02-11 - Notice of publication

2003-11-17 - Approved for Pub - Principal Register (Initial exam)

2003-09-19 - Communication received from applicant

2003-09-19 - TEAS Response to Office Action Received

2003-09-16 - Non-final action e-mailed

2003-09-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Margaret K. Cook

Correspondent

Margaret K. Cook

Corporate Creations Chicago P.C.

3023 N. Clark St. #318

Chicago, IL 60657

Phone Number: 773-935-3920

Fax Number: 773-935-4020

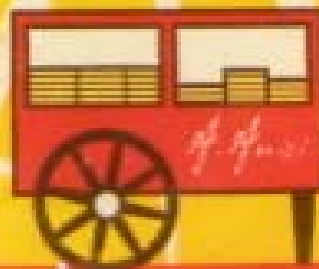
The All Natural Great Snack
3 Pack 100 Calories Each

A. Anisi

LOW-FAT

wafer*Thins.

The Original Filled Honey Wafers by ANISI



est. 1925



NET WT.
3 OZ. (85g)

100% NATURAL • NO PRESERVATIVES

Exhibit 15 000094

RODRIGUEZ
EXHIBIT 16

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,883,979

Registered Sep. 14, 2004

**TRADEMARK
PRINCIPAL REGISTER**

BAKED POTATO THINS

WILLIAM POLL, INC. (NEW YORK CORPORATION)
1051 LEXINGTON AVENUE
NEW YORK, NY 10021

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BAKED POTATO", APART FROM
THE MARK AS SHOWN.

FOR: POTATO-BASED SNACK FOODS, NAMELY
POTATO CRISPS, IN CLASS 29 (U.S. CL. 46).

SER. NO. 76-552,117, FILED S.R. 10-17-2003 AM.
P.R. 3-31-2004.

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

MIDGE BUTLER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:47:10 ET

Serial Number: 76552117 Assignment Information Trademark Document Retrieval

Registration Number: 2883979

Mark (words only): BAKED POTATO THINS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-09-14

Filing Date: 2003-10-17

Transformed into a National Application: No

Registration Date: 2004-09-14

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-09-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. William Poll, Inc.

Address:

William Poll, Inc.
1051 Lexington Avenue
New York, NY 10021
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 029

Class Status: Active

Exhibit 16 000096

potato-based snack foods, namely potato crisps

Basis: 1(a)

First Use Date: 1999-00-00

First Use in Commerce Date: 1999-00-00

ADDITIONAL INFORMATION

Disclaimer: "BAKED POTATO"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-09-14 - Registered - Principal Register

2004-06-22 - Published for opposition

2004-06-02 - Notice of publication

2004-04-13 - Approved for Pub - Principal Register (Initial exam)

2004-04-02 - Examiner's amendment mailed

2004-03-31 - Assigned To Examiner

2003-11-17 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Timothy A. Cassidy

Correspondent

TIMOTHY A. CASSIDY

DORITY & MANNING, P.A.

POST OFFICE BOX 1449

GREENVILLE, SOUTH CAROLINA 29602-1449

Phone Number: 864-271-1592

Fax Number: 864-233-7342

RODRIGUEZ
EXHIBIT 17

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,212,339

Registered Feb. 27, 2007

**TRADEMARK
PRINCIPAL REGISTER**

WATERTHINS

PHILEMON PTY LTD (AUSTRALIA CORPORATION)
UNIT 6/11 DAVID STREET
GATEWAY CORPORATE PARK
DANDENONG, VICTORIA, AUSTRALIA 3175

FOR: PREPARATIONS MADE FROM FLOUR,
NAMELY CRACKERS, BISCUITS AND BREAD
STICKS; CHEESE FLAVORED SNACK FOODS
WHICH ARE CEREAL BASED; AND PASTRIES ,
IN CLASS 30 (U.S. CL. 46).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF AUSTRALIA REG. NO. 898296, DA-
TED 12-17-2001, EXPIRES 12-17-2011.

SER. NO. 78-645,873, FILED 6-8-2005.

RAY THOMAS, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:47:55 ET

Serial Number: 78645873 Assignment Information Trademark Document Retrieval

Registration Number: 3212339

Mark

WATERTHINS

(words only): WATERTHINS

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-02-27

Filing Date: 2005-06-08

Transformed into a National Application: No

Registration Date: 2007-02-27

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-02-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Philemon Pty Ltd

Address:

Philemon Pty Ltd
Unit 6/11 David Street Gateway Corporate Park

Dandenong, Victoria 3175

Australia

Legal Entity Type: Corporation

State or Country of Incorporation: Australia

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

Preparations made from flour, namely crackers, biscuits and bread sticks; cheese flavored snack foods which are cereal based; and pastries

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Registration Number: 898296

Foreign Registration Date: 2001-12-17

Country: Australia

Foreign Expiration Date: 2011-12-17

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-02-27 - Registered - Principal Register

2006-12-12 - Published for opposition

2006-11-22 - Notice of publication

2006-10-24 - Law Office Publication Review Completed

2006-10-20 - Assigned To LIE

2006-10-17 - Approved for Pub - Principal Register (Initial exam)

2006-10-13 - Teas/Email Correspondence Entered

2006-10-12 - Communication received from applicant

2006-10-12 - TEAS Response to Office Action Received

2006-08-07 - Final refusal mailed
2006-08-04 - Final Refusal Written
2006-06-30 - Teas/Email Correspondence Entered
2006-06-24 - Communication received from applicant
2006-06-24 - TEAS Response to Office Action Received
2005-12-28 - Non-final action mailed
2005-12-28 - Non-Final Action Written
2005-12-28 - Assigned To Examiner
2005-06-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

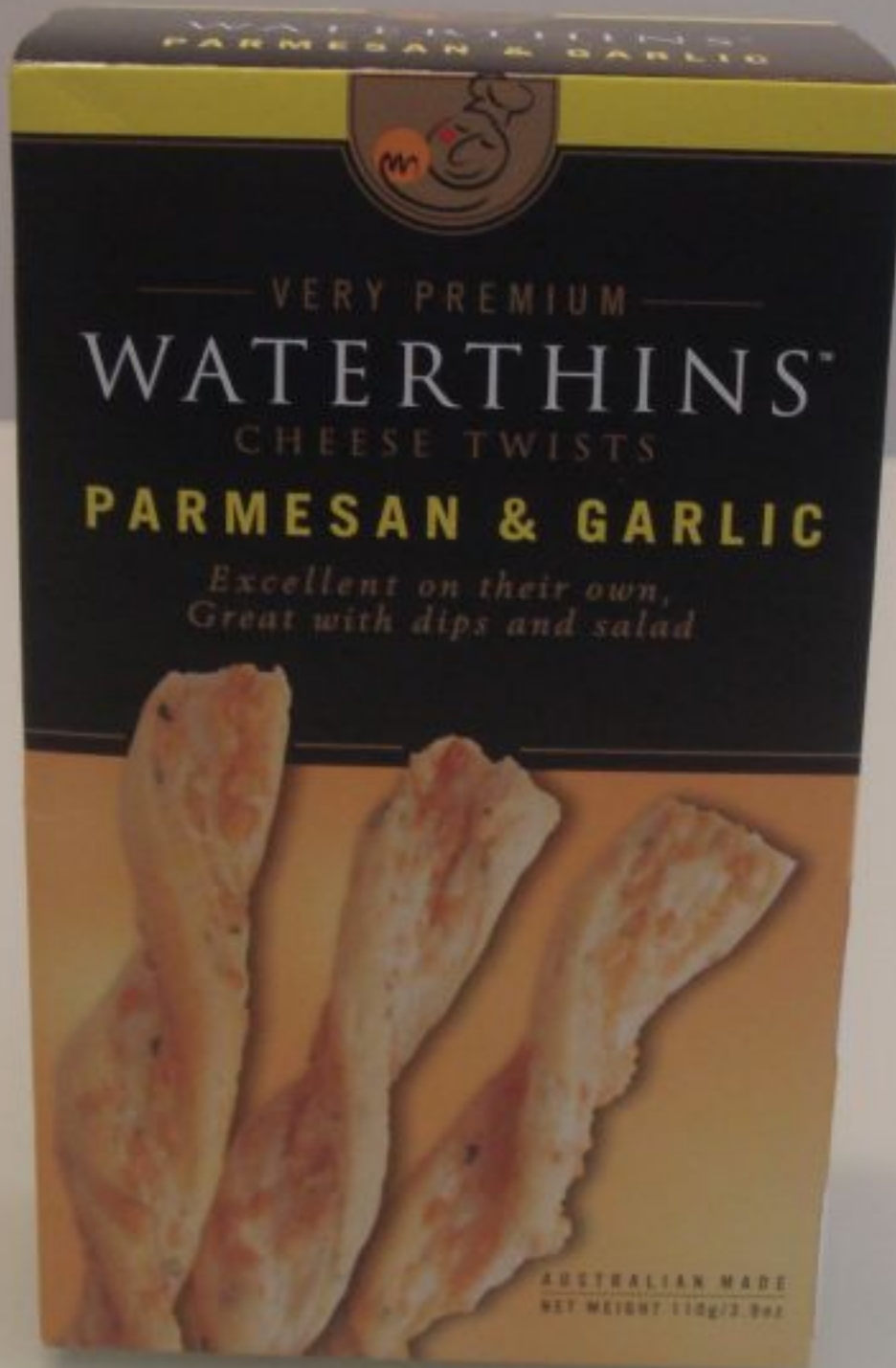
Leonard D. Messinger, Esq.

Correspondent

LEONARD D. MESSINGER, ESQ.
FULWIDER PATTON LEE & UTECHT, LLP
6060 CENTER DR FL 10
LOS ANGELES, CA 90045-1598
Phone Number: (310) 824-5555
Fax Number: (310) 824-9696

Domestic Representative

Leonard D. Messinger, Esq.
Phone Number: (310) 824-5555
Fax Number: (310) 824-9696



RODRIGUEZ
EXHIBIT 18

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office **Reg. No. 1,339,385**
Registered June 4, 1985

**TRADEMARK
PRINCIPAL REGISTER**

GOURMET THINS

NORA MATPRODUKTER A/S (NORWAY COR-
PORATION)
POSTBOKS 4642
TRONDHEIMSVEIEN 2
SOFTIENBERG, OSLO 5, NORWAY

FOR: CRISP BREAD, IN CLASS 30 (U.S. CL.
46).

FIRST USE 12-20-1983; IN COMMERCE
12-20-1983.

SER. NO. 473,826, FILED 4-5-1984.

IRA J. GOODSID, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:48:23 ET

Serial Number: 73473826 Assignment Information Trademark Document Retrieval

Registration Number: 1339385

Mark (words only): GOURMET THINS

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2005-08-02

Filing Date: 1984-04-05

Transformed into a National Application: No

Registration Date: 1985-06-04

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-06-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. STABBURET A/S

Address:

STABBURET A/S

P.O. BOX 711

POLBOTN 1411

Norway

Legal Entity Type: Corporation

State or Country of Incorporation: Norway

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

Crisp Bread

Basis: 1(a)

First Use Date: 1983-12-20

First Use in Commerce Date: 1983-12-20

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-06-03 - Case File In TICSRS

2005-08-02 - First renewal 10 year

2005-08-02 - Section 8 (10-year) accepted/ Section 9 granted

2005-08-02 - Assigned To Paralegal

2005-06-06 - Combined Section 8 (10-year)/Section 9 filed

2005-06-06 - PAPER RECEIVED

2005-06-02 - TEAS Change Of Correspondence Received

1992-05-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-04-13 - Response received for Post Registration action

1991-10-29 - Post Registration action mailed Section 8 & 15

1991-05-31 - Section 8 (6-year) and Section 15 Filed

1985-06-04 - Registered - Principal Register

1985-03-26 - Published for opposition

1985-03-13 - Notice of publication

1985-02-17 - Notice of publication

1985-01-24 - Approved for Pub - Principal Register (Initial exam)

1984-12-31 - Communication received from applicant

1984-09-20 - Non-final action mailed

1984-08-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

FRANK S. HISCOX

Correspondent

FRANK S. HISCOX

DORSEY & WHITNEY LLP

850 HANSEN WAY, SUITE 200

PALO ALTO CA 94304-1017

Phone Number: (650) 494-8700

Fax Number: (650) 494-8771

Domestic Representative

G. Kendall Parmelee

RODRIGUEZ
EXHIBIT 19

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:48:57 ET

Serial Number: 77485970 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

THINNY THIN THINS

(words only): THINNY THIN THINS

Standard Character claim: Yes

Current Status: Opposition period completed, a Notice of Allowance has been issued.

Date of Status: 2009-04-14

Filing Date: 2008-05-29

The Notice of Allowance Date is: 2009-04-14

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 110

Attorney Assigned:
CLYBURN CARLA DIONNE

Current Location: 700 -Intent To Use Section

Date In Location: 2009-04-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Silver Palate Kitchens, Inc.

Address:

Silver Palate Kitchens, Inc.
P.O. Box 512 300 Knickerbocker Road
Cresskill, NJ 07626
United States
Legal Entity Type: Corporation
State or Country of Incorporation: New Jersey

GOODS AND/OR SERVICES

International Class: 030
Class Status: Active
Crackers
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-14 - Noa Mailed - SOU Required From Applicant

2009-02-17 - PAPER RECEIVED

2009-03-03 - TTAB Release Case To Trademarks

2009-03-03 - Opposition terminated for Proceeding

2009-03-03 - Opposition dismissed for Proceeding

2008-11-24 - Opposition instituted for Proceeding

2008-11-24 - Opposition papers filed

2008-10-28 - Published for opposition

2008-10-08 - Notice of publication

2008-09-24 - Law Office Publication Review Completed

2008-09-24 - Assigned To LIE

2008-09-16 - Examiner's amendment mailed

2008-09-15 - Approved for Pub - Principal Register (Initial exam)

2008-09-15 - Examiner's Amendment Entered

2008-09-15 - Examiners Amendment -Written

2008-09-11 - Assigned To Examiner

2008-06-03 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

John L. Ambrogi

Correspondent

John L. Ambrogi

Welsh & Katz, Ltd.

120 S Riverside Plaza 22nd Floor

Chicago, IL 60606-3912

Phone Number: 312-655-1500

Fax Number: 312-655-1501

WEB CONTENT

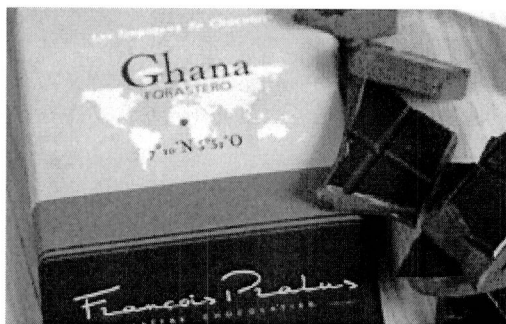
Thinny Thin Thins

F-83



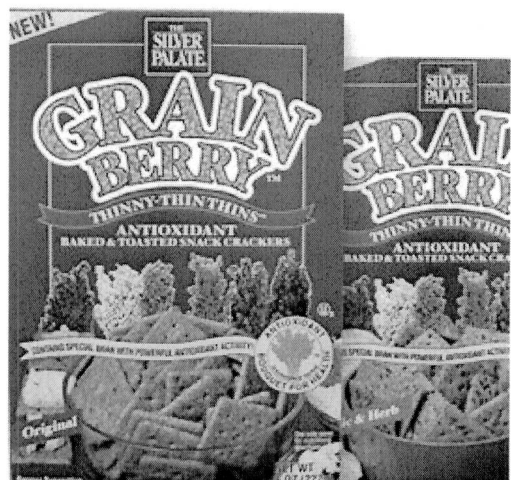
New! Askinosie Chocolates

Two weeks ago at the Fancy Food Show in New York City we found two delectable chocolates. Askinosie is an eponymous hand-made rustic line that also sources their own cacao. The texture is similar to that of Taza, but with some interesting packaging and flavors. Their white chocolate, made with goat's milk, is the best white chocolate we've ever had.



New! Pralus Chocolates

This is a second-generation maker from France. Pure decadence for the dark chocolate lover. Pralus also concentrates on single-origin chocolates from around the globe (cacao, just like coffee, grows only in Equatorial areas). Varieties include the Madagascar, Venezuela, 100% (best seller which has no sugar!), milk, and Ghana (our favorite). The guy is such a purist, he will not even use vanilla in his chocolate, so the flavors of the cacao come across un-muted. This is one of the best dark chocolates we've ever had. We also have tubes of chocolate hazelnut paste (Nutella for grownups, basically) which is great for desserts or coffee.



New! The Silver Palate Grain Berry Thinny-Thin Thins

Previously, the name Silver Palate Kitchens stood for elegant quality products found on Manhattan's Upper West Side. Now it also means cuisine for better nutrition and health. Grain Berry Thinny-**Thin Thins** contain special bran with powerful antioxidant activity. Grain Berry is higher in antioxidants than other grains, and even has more ORAC than many berries. We found these delicious crackers at the Fancy Food Show in NYC. We hope you like them as much as we do! \$3.99 • save 60¢ with Club DLM card through Tuesday, July 28.

Exhibit 19 000110

RODRIGUEZ
EXHIBIT 20

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2009-08-26 17:49:38 ET

Serial Number: 77775827 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

CrispiThins

(words only): [CRISPITHINS](#)

Standard Character claim: No

Current Status: [Newly filed application, not yet assigned to an examining attorney.](#)

Date of Status: [2009-07-15](#)

Filing Date: [2009-07-07](#)

Filed as TEAS Plus Application: [Yes](#)

Currently TEAS Plus Application: [Yes](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [042 -New Application Processing](#)

Date In Location: [2009-07-15](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Miller Chapman LLC](#)

DBA/AKA/TA/Formerly: DBA Polka Dot Bake Shop

Address:

Miller Chapman LLC
1730 E. Woodlawn Road, Suite H
Charlotte, NC 28209
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: North Carolina

Phone Number: 7045235001

Fax Number: 7049430712

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

Cookies and crackers; Corn-based snack foods; Crackers; Food package combinations consisting primarily of bread, crackers and/or cookies; Grain-based snack foods; Rice crackers; Rice-based snack foods

Basis: 1(a)

First Use Date: 2009-03-01

First Use in Commerce Date: 2009-05-01

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) brown is/are claimed as a feature of the mark.

Description of Mark: The mark consists of the word CrispiThins, with a capital C and capital T, all one word, in Breughel-T font.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-11 - Notice Of Pseudo Mark Mailed

2009-07-10 - New Application Office Supplied Data Entered In Tram

2009-07-10 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

MILLER CHAPMAN LLC
MILLER CHAPMAN LLC
1730 E WOODLAWN RD STE H
CHARLOTTE, NC 28209-2236
Phone Number: 7045235001
Fax Number: 7049430712

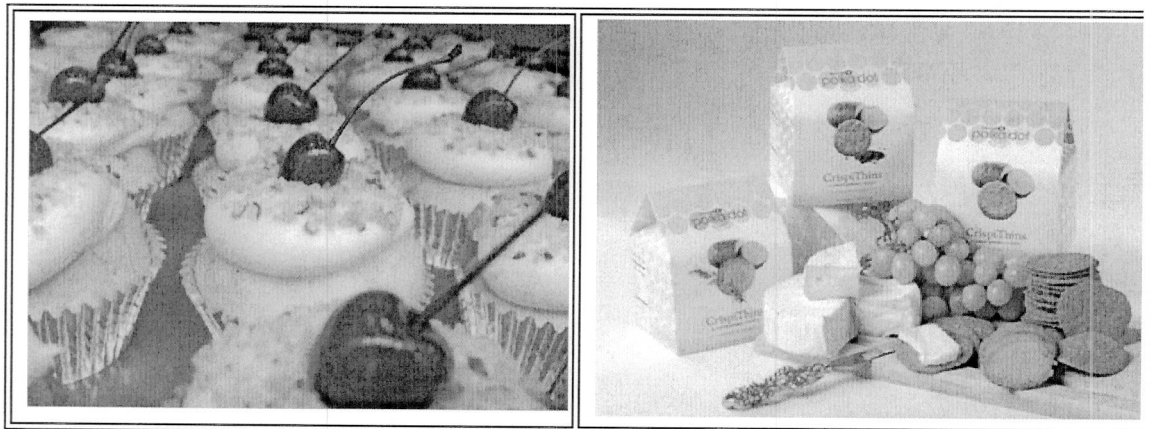
[Home](#)[What's New](#)[Cupcakes](#)[Cookies](#)[Photo Gallery](#)[CrispiThins](#)[Orders, Pricing and Delivery](#)[Store Info](#)[Wholesale](#)

Welcome.....

....to Polka Dot Bake Shop. We are a gourmet bakery specializing in unique sweets and savory treats. After starting out with our retail line of sweets, we have recently expanded our offerings to include a line of savory crackers call CrispiThins.

Step inside our bakery and you are greeted with the smells of homemade goodness. All of our products are baked daily, from scratch and by hand, using all natural ingredients. Our baked goods contain no preservatives or trans fats.

Please let us help you connect the "dots" for all of your sweet and savory needs.



1730 E. Woodlawn Road, Suite H Charlotte, NC 28209 Phone: 704.523.5001 Fax: 704.943.0712 info@polkadotb



RODRIGUEZ
EXHIBIT 21



RODRIGUEZ
EXHIBIT 22

ALL NATURAL

~ BISCUITERIE ~

JULES DESTROOPER®

SINCE 1886

BELGIUM

PRODUCT OF BELGIUM



ALMOND THINS

BUTTER
ALMOND
COOKIES

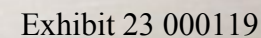


NET WT. 3.5 oz (100g)





RODRIGUEZ
EXHIBIT 23



RODRIGUEZ
EXHIBIT 24

ANNA'S



Ginger
Cookies

Galletas
de Jengibre

0 TRANS FAT

GINGER THINS
DELGADITAS DE JENGIBRE

ANNA'S

Cookies / Galletas

Net Wt. 5.25 oz (150g)



RODRIGUEZ
EXHIBIT 25

